

Affordability and Quality in California's Higher Education

11:30am **Registration**

12:00pm Welcome

Janet Denhardt

Chester A. Newland Professor of Public Administration & Director, Price School in Sacramento

12:05pm Opening Remarks

Reggie Jones-Sawyer

California Assembly, Committee on Higher Education

12:10pm Panel Discussion

Jack Knott, Moderator

Dean, USC Price School of Public Policy

William Tierney

USC Professor & President, American Educational Research Association

David Plank

Stanford Professor & Executive Director, Policy Analysis for California Education (PACE)

Patricia Gándara

UCLA Professor & Co-Director, The Civil Rights Project

Nicholas Lee

Senior Program Officer, Bill and Melinda Gates Foundation

1:00pm Audience Q & A

1:30pm Conclusion



April 17, 2013
California Chamber of Commerce



Jack H. Knott took the reins of the USC Sol Price School of Public Policy in August 2005 as the C. Erwin and Ione L. Piper Dean and Professor. Before joining USC, Dean Knott served from 1997 until 2005 as professor of political science and director of the Institute of Government and Public Affairs at the University of Illinois at Urbana-Champaign and Chicago. From 1987 to 1997, Dean Knott was a professor in the Department of Political Science at Michigan State University, where he served as departmental chair and director of Michigan State's Institute for Public Policy and Social Research. Dean Knott is a leading scholar in the fields of political institutions and public policy, health policy, and public management. He has published three books, including *Reforming Bureaucracy: The Politics of Institutional Choice*, and numerous journal articles and book chapters. He received his Ph.D. in political science from the University of California, Berkeley, his M.A. in comparative political economy from the School of Advanced International Studies at The Johns Hopkins University, and his undergraduate degree in history from Calvin College.



William G. Tierney is University Professor, Wilbur-Kieffer Professor of Higher Education, Director of the Pullias Center for Higher Education at the University of Southern California and President of the American Educational Research Association. His research focuses on increasing access to higher education, improving the performance of postsecondary institutions, and analyzing the impact of privatization on postsecondary education. His Center is involved with USC's Electronic Arts Game Lab in creating an interactive web-enhanced game for teenagers that will enable them to develop strategies for applying to college. Recent books are *Urban High School Students and the Challenge of Access* and *The Impact of Culture on Organizational Decision-Making*. He is currently involved in a life history project of low-income first generation high school students en route to college.



David N. Plank is the Executive Director of Policy Analysis for California Education (PACE), Professor (Research) in the Stanford University Graduate School of Education, and Researcher in the Lemann Center for Educational Entrepreneurship and Innovation in Brazil. Before joining PACE in 2007, Plank was a Professor at Michigan State University, where he founded and directed the Education Policy Center. He was previously on the faculties at the University of Pittsburgh and at the University of Texas at Dallas, where he taught courses and conducted research in the areas of educational finance and policy. Plank is the author or editor of six books, including the *AERA Handbook of Education Policy Research*. He has published widely in a number of different fields, including economics of education, history of education, and educational policy. His current interests include the role of the state in education, the relationship between academic research and public policy, and the development of state policies to encourage and support the use of digital technologies in schools. In addition to his work in the United States, Plank has extensive international experience. He has served as a consultant to international organizations, including the World Bank, the United Nations Development Program, the Organization for Economic Cooperation and Development, the United States Agency for International Development, and the Ford Foundation, and also to governments in Africa and Latin America. He received his Ph.D. from the University of Chicago in 1983.



Nick Lee serves as a Senior Program Officer for the US Program – Policy and Advocacy team at the Bill and Melinda Gates Foundation. In his role, he is responsible for making grants focusing on college completion, data systems and metrics, and providing a fiscal and policy lens for the Foundation's broader postsecondary grant-making efforts. Nick joined the Foundation from the White House Office of Management and Budget (OMB) where he spent the last five years formulating and implementing the George W. Bush and Obama Administrations' student aid agendas, specifically in regards to the federal government's annual \$150 billion investment in the Pell Grant and student loan programs. Prior to OMB, Nick served at the U.S. Department of Education and U.S. Senate with a focus on postsecondary education and social policy issues. A Boston native and life-long Red Sox fan, he received his Bachelor's degree in Economics and International Relations from Boston University and a Masters in Public Administration from The George Washington University.



Patricia Gándara received her Ph.D. in Educational Psychology from the University of California, Los Angeles. She is a former director of education research in the California Assembly, and she served as Commissioner for Postsecondary Education for the State of California until 1986. Since 1990 she has been a Professor of Education in the University of California system, formerly co-directed PACE, and is currently Co-Director of the Civil Rights Project/Proyecto Derechos Civiles at UCLA. Gándara has written extensively on higher education access and is author of several books and reports on this topic. Most recently she published *The Latino Education Crisis: The Consequences of Failed Social Policies* (Harvard University Press 2009, with F. Contreras) and *Building Pathways to Transfer: Community Colleges that Break the Chain of Failure for Students of Color, a report for the Ford Foundation, available at www.civilrightsproject.ucla.edu.*